



*The*  
**GOLDSMITHS'**  
*Company*

ASSAY OFFICE

## ***THE MAKE YOUR MARK AWARDS***

*You are invited to submit your entry to the Make Your Mark Awards, a competition that is designed to encourage students, apprentices and recent graduates to explore new ground and stretch their imagination of the use of the UK hallmark in the creation of precious metal products. Prizes will be awarded for the best design of a precious metal piece incorporating a UK hallmark within the design. Both artistry and the way that the hallmark is used will be considered by the judging panel.*

**Deadline for entries FRIDAY 29 SEPTEMBER 5PM**

**Please fill in the application form and return it by post or by hand, along with your entry to:**

Make Your Mark Awards  
Goldsmiths' Company Assay Office  
Gutter Lane  
London  
EC2V 8AQ

***Please note:*** All entries should be submitted 'display-ready' and clearly labelled with name and title of piece.

**Work can be submitted for inclusion in one of two categories:** Jewellery or Silversmithing

### **Who can enter?**

- Full- or part-time students (including mature students) on a precious-metal-related course
- Jewellery and Silversmithing apprentices
- Students or graduates of 3D design-led courses who specialise in precious-metal-related products
- Those who completed their training in the past five years in any of the above.

### **What are the judges looking for?**

The judges will be looking for artistically convincing designs, models or finished pieces in which precious metal is used with prominence and demonstrating one or all of the following:

- An understanding of the various components of a hallmark
- The relationship between the hallmark and the design
- Practical and commercial potential of the design
- Originality and aesthetic appeal
- Technical skill.



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**Entries can be one of the following:**

Drawing (max A2)  
Printed CAD design (max A2)  
Base metal model  
Finished piece in precious metal

**Entry criteria:**

1. The depiction or use of [hallmarks](#) on all entries must comply with the [1973 Hallmarking Act](#) and be in the form of a full UK Hallmark ie. [Full Traditional UK Hallmark](#), [UK Compulsory Hallmark](#) or [UK Convention Hallmark](#).
2. Entries must depict the London town mark, the Leopard's Head.
3. There must be a clear indication of the intended placement of the hallmark on designs and models. This can be purely indicative, eg. 'x', or an illustration of the components.
4. Finished pieces do not have to be hallmarked for entry to the Awards. However, there must be a clear indication of the placement of the hallmark on the piece.
5. Entrants *can* indicate the [method of marking](#) (laser or struck), size (0.5mm to 6mm), and configuration of the hallmark elements within their design if they wish.
6. Entrants *can* include a written statement giving the reasoning behind the placement/use of the hallmark if relevant.
7. Shortlisting of entries will take place at the discretion of the judging panel.

***Please note:***

All work submitted may be required for display and publicity purposes.

Winners will be announced on Tuesday 31 October at a special Awards Evening at Goldsmiths' Hall.  
Shortlisted entries will be invited to attend.

Date for collection/return of entries will be confirmed.

**If you have any questions, please email [makeyourmarkawards@assayofficelondon.co.uk](mailto:makeyourmarkawards@assayofficelondon.co.uk)**



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## *THE MAKE YOUR MARK AWARDS APPLICATION FORM*

First name ..... Surname .....

Address .....

.....

Phone. ....

Twitter / Instagram / Facebook @ .....

Email address .....

Website. ....

Are you a student/apprentice/graduate? (please delete as appropriate)

Name of institution or apprenticeship .....

Name of course .....

Date of completion of training. ....

Which category would you like to enter? Jewellery/Silversmithing (please delete as appropriate)

What are you entering? Drawing/CAD Design/Model/Finished piece (please delete as appropriate)

Title of entry .....

Approximate value of piece if precious metal (required for insurance purposes) .....

About your piece .....

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**Signed** ..... **Date** .....