



COOKIE REPORT
www.assayofficelondon.co.uk
Spring 2018

CATEGORY: NECESSARY (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Cookie Name	Provider	Type	Expiry
ASP.NET_SessionId	assayofficelondon.co.uk	HTTP	Session

First found URL: <https://www.assayofficelondon.co.uk/hallmarking>

Cookie purpose description: Preserves the visitor's session state across page requests.

Initiator: Script tag

Source: <http://www.assayofficelondon.co.uk/hallmarking>

Data is sent to: United Kingdom (adequate)

CATEGORY: STATISTICS (4)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Cookie Name	Provider	Type	Expiry
_ga	assayofficelondon.co.uk	HTTP	2 years

First found URL: <https://www.assayofficelondon.co.uk/>

Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 112

Source: <https://www.google-analytics.com/analytics.js>

Data is sent to: United States (adequate)

Prior consent enabled: No

Cookie Name	Provider	Type	Expiry
_gat	assayofficelondon.co.uk	HTTP	Session

First found URL: <https://www.assayofficelondon.co.uk/>

Cookie purpose description: Used by Google Analytics to throttle request rate

Initiator: Script tag, page source line number 112

Source: <https://www.google-analytics.com/analytics.js>

Data is sent to: United States (adequate)

Prior consent enabled: No

Cookie Name	Provider	Type	Expiry
_gid	assayofficelondon.co.uk	HTTP	Session
<p>First found URL: https://www.assayofficelondon.co.uk/ Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website. Initiator: Script tag, page source line number 112 Source: https://www.google-analytics.com/analytics.js Data is sent to: United States (adequate) Prior consent enabled: No</p>			

Cookie Name	Provider	Type	Expiry
p.gif	typekit.net	Pixel	Session
<p>First found URL: https://www.assayofficelondon.co.uk/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 73 Source: https://p.typekit.net/p.gif?s=1&k=yap7yzg&ht=tk&h=www.assayofficelondon.co.uk&f=12046.12047.12048&a=2584795&js=1.19.2&app=typekit&e=js&_=1523358034108 via https://use.typekit.net/af/72333d/00000000000000000017918/27/l/?primer=7cdcb44be4a7db8877ffa5c0007b8dd865b3bbc383831fe2ea177f62257a9191&fvd=n4&v=3 Data is sent to: United Kingdom (adequate) Prior consent enabled: No</p>			

CATEGORY: MARKETING (4)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Cookie Name	Provider	Type	Expiry
Collect	google-analytics.com	Pixel	Session
<p>First found URL: https://www.assayofficelondon.co.uk/ Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels. Initiator: Script tag, page source line number 112 Source: https://www.google-analytics.com/r/collect?v=1&_v=j66&a=1004222195&t=pageview&_s=1&dl=https%3A%2F%2Fwww.assayofficelondon.co.uk%2F&ul=en-us&de=UTF-8&dt=Goldsmiths%27%20Company%20Assay%20Office%20in%20London%20%7C%20Goldsmiths%20Hallmarking&sd=24-bit&sr=1024x768&vp=997x739&je=0&_u=KGBAAEADQ~&jid=1091930404&gid=806708219&cid=1574668202.1523358043&tid=UA-61862794-2&_gid=430386935.1523358043&_r=1&z=137139917 via https://www.google-analytics.com/analytics.js Data is sent to: United States (adequate) Prior consent enabled: No</p>			

Cookie Name	Provider	Type	Expiry
PREF	youtube.com	HTTP	8 months
<p>First found URL: https://www.assayofficelondon.co.uk/hallmarking/the-hallmarking-process</p> <p>Cookie purpose description: Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.</p> <p>Initiator: Iframe, page source line number 850</p> <p>Source: https://www.youtube.com/embed/ryhoztbpxq?feature=oembed</p> <p>Data is sent to: United States (adequate)</p> <p>Prior consent enabled: No</p>			

Cookie Name	Provider	Type	Expiry
VISITOR_INFO1_LIVE	youtube.com	HTTP	179 days
<p>First found URL: https://www.assayofficelondon.co.uk/hallmarking/the-hallmarking-process</p> <p>Cookie purpose description: Tries to estimate the users' bandwidth on pages with integrated YouTube videos.</p> <p>Initiator: Iframe, page source line number 850</p> <p>Source: https://www.youtube.com/embed/ryhoztbpxq?feature=oembed</p> <p>Data is sent to: United States (adequate)</p> <p>Prior consent enabled: No</p>			

Cookie Name	Provider	Type	Expiry
YSC	youtube.com	HTTP	Session
<p>First found URL: https://www.assayofficelondon.co.uk/hallmarking/the-hallmarking-process</p> <p>Cookie purpose description: Registers a unique ID to keep statistics of what videos from YouTube the user has seen.</p> <p>Initiator: Iframe, page source line number 850</p> <p>Source: https://www.youtube.com/embed/ryhoztbpxq?feature=oembed</p> <p>Data is sent to: United States (adequate)</p> <p>Prior consent enabled: No</p>			



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